



**KOREA KELEBRITY**

— 4nd week of July 2023

KELEBRITY . WORLD



About US —

**KELEBRITY +**

CONNECTS —

**WORLDWIDE CLIENTS**

WITH —

**KOREAN-CELEBS**

KELEBRITY . WORLD



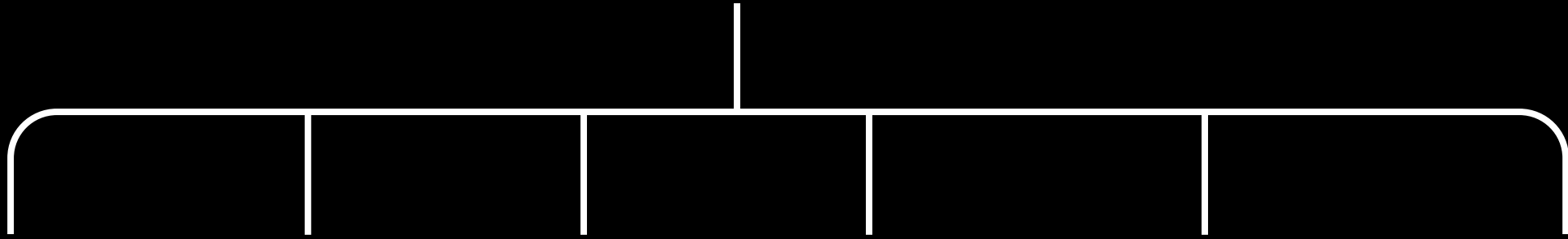
About US

# TELL US WHO IS THE ONE AND WE WILL CONNECT YOU

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# WORLDWIDE CLIENTS



**ARTISTS**

**ACTORS**

**IDOLS**

**MODELS**

**CELEBRITIES**

**K-DRAMA**



About US

# We provide our services for the categories below

## TVC

Korean Celebs to be featured in Commercials.

## PRINTS

Korean Celebs to be featured in Print Ads.

## MUSIC

Copyright for Korean songs to be used in overseas contents.

## PPL

Placing brands in Korean Dramas

## CONCERTS

Providing Korean artists in overseas concerts and events



K E L E B R I T Y . W O R L D

**KOREA KELEBRITY** —  
**THE KOREA BULLETIN**  
2307W2-12



# BTS' Jungkook renews Billboard records ahead of solo debut

BTS' Jungkook continues his record-setting streak on Billboard's global charts as he gears up for his solo debut this month.

The US music publication's latest chart release on Saturday showed Charlie Puth's Jungkook collaboration, "Left And Right," hit No. 179 on the Billboard Global US Exclusive chart that day, marking its 38th week on the chart.

This extends Jungkook's own record of longest streak by an individual K-pop singer on the song chart.

He also renewed his record on Billboard's Digital Song Sales chart with "Euphoria" last week.

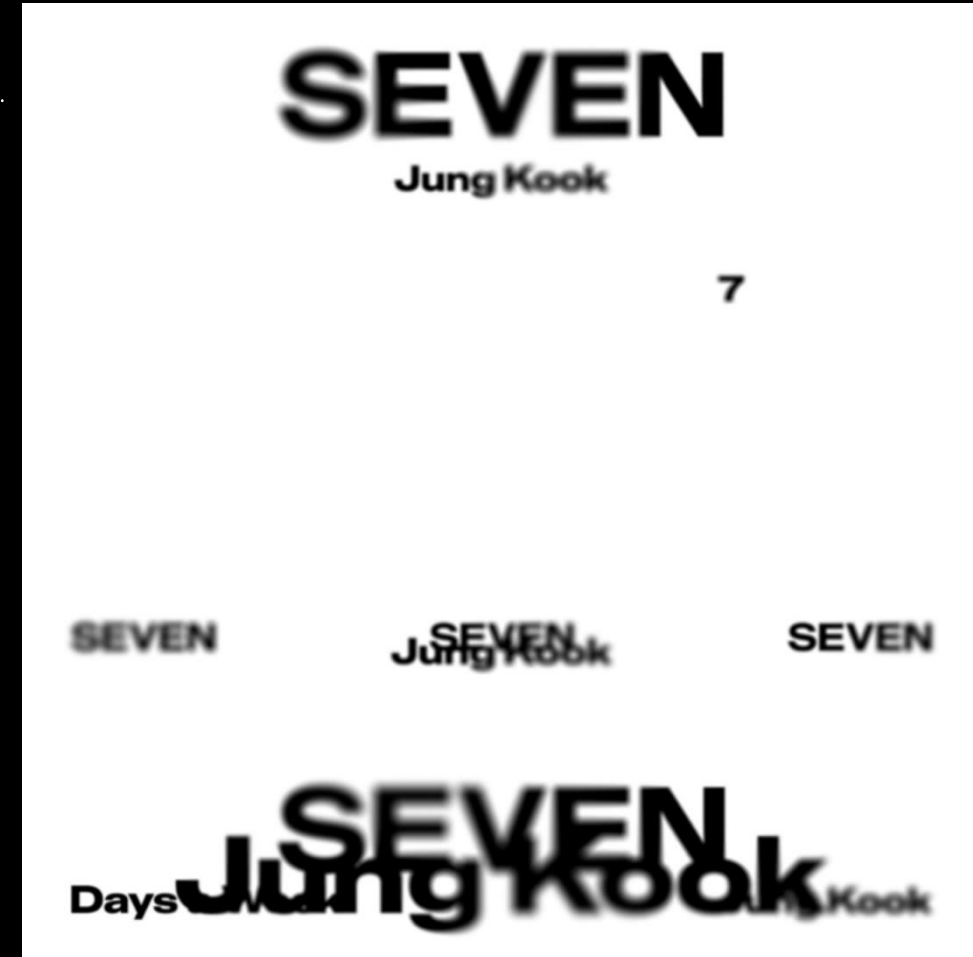
Returning to the list a year after it hit its 91st week in June 2022, the 2018 song soared to No. 6 last week and retained its status as the longest-charting song by a K-pop soloist on the chart.

The BTS vocalist's songs have been rebounding on the global charts after rumors of new release in July.

On Friday, the group's agency Big Hit Music confirmed that Jungkook will release his first official solo single, "Seven," on July 14, taking his first leap as a soloist musician.

The agency unveiled the promotion schedule for "Seven" on Sunday, which showed Jungkook will officially publish his self-written songs "Still With You" and "My You" on the global music platforms on July 3. The two songs were each made available for free in 2020 and 2022, respectively, on SoundCloud.

The music video for "Seven" will come out at 1 p.m. on July 14, along with the song, the timeline showed.







# YG's Treasure taps into US market with Columbia Records

K-pop boy band Treasure has joined hands with Columbia Records, a label unit under Sony Music, in its ambitious bid to make inroads into the US market.

Treasure's agency YG Entertainment on Monday announced the group forged a partnership with Columbia Records to support the launch of the band's second studio album "Reboot" in the US next month.

Columbia Records will be assisting Treasure in the global distribution as well as local marketing and promotion of the new album, YG said.

Columbia Records is a subsidiary label owned by global music company Sony Music Entertainment and represents such high-profile artists as Adele, Beyonce, Harry Styles, Miley Cyrus and Lil Nas X.

The partnership is the US music label's latest collaboration with a K-pop act. This year, Columbia teamed up with girl group Ive for the band's global launch of album "I've Ive."

In 2020, the label also handled the promotion and distribution of K-pop sensation BTS' megahit English-language single "Dynamite," playing a significant role in the song's US success.

Since Treasure's debut in 2020, the multinational 10-piece boy band has risen to stardom with its chart-bashing hits including "Boy," "Hello" and "Jikjin."

Backed by its wide global following, the band successfully completed its first global concert tour, "Hello" this year and attracted 300,000 concertgoers over 40 shows spanning 17 Asian cities.

Treasure is set to make a full-fledged comeback in August with "Reboot."







HOT ISSUE

# Netflix's 'Celebrity' to portray competitive world of influencers



Netflix's new Korean original series, "Celebrity," will take viewers into the competitive, cut-throat world of social media influencers, the series' director said.

"The world of social media, primarily Instagram, emerged not too long ago. And as the majority of its users are of the younger generation, the content created within that world is often hot, hip and on the forefront of ongoing trends," director Kim Cheol-kyu, said during a press conference for the series, held at a hotel in western Seoul's Mapo District, Monday.

"So I tried to fill each episode of 'Celebrity' with such stories, aiming to create a hot, hip and trendy series."

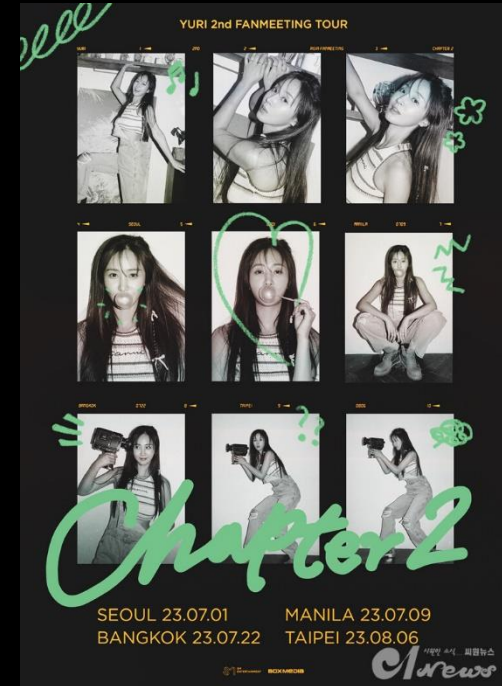
The new series, set to hit the platform on Friday, follows an ordinary woman, Seo A-ri (Park Gyu-young), who becomes a social media star overnight with over 1 million followers. The life of glitz and glamour as an influencer comes with a price, dealing with jealousy and haters, which eventually leads to deadly consequences.

The 12-part series is directed by Kim, who is known for the 2020 suspense crime series, "The Flower of Evil," and scripted by writer Kim Yi-young, whose previous work includes the 2019 period series, "Haechi."

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# COMING UP FAN MEETINGS



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1

## 정해인 JUNG HAE IN

07/22 Seoul	10/21 Bangkok
08/06 Manila	10/29 Singapore
08/13 Macao	
09/12 Hong Kong	
09/16 Jakarta	
09/30 Japan	

02

## 안효섭 AHN HYO SEOP

07/16 Seoul  
07/22 Bangkok  
08/19 Taipei  
09/09 Jakarta  
10/01 Hong Kong

03

## 권유리 KWON YU RI

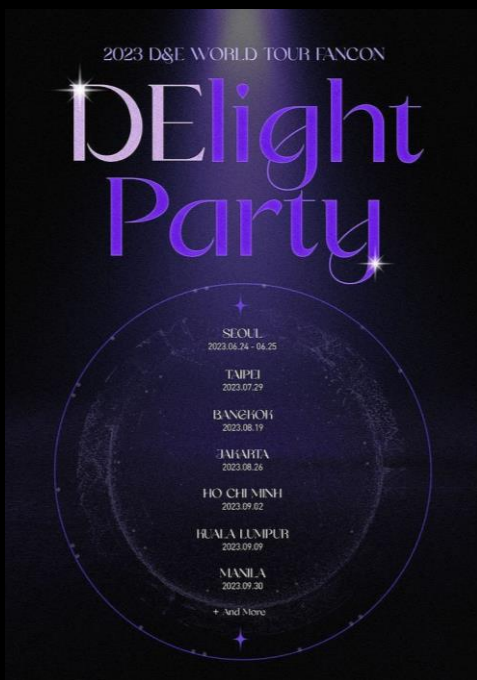
07/01 Seoul  
07/09 Manila  
07/22 Bangkok  
08/06 Taipei





# COMING UP CONCERTS

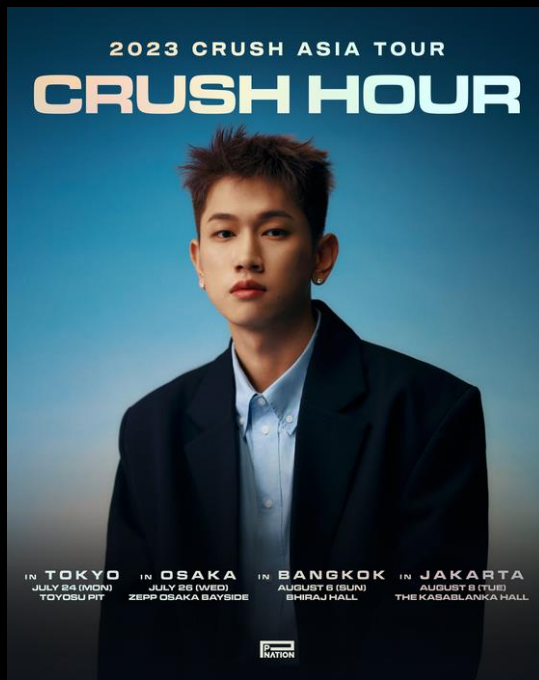
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**01**

**SUPER JUNIOR-D&E**

07/29 TAIPEI  
 08/19 BANGKOK  
 08/26 JAKARTA  
 09/02 HO CHI MINH  
 09/09 KUALA LUMPUR  
 09/30 MANILA



**02**

**크러쉬 CRUSH**

07/24 TOKYO  
 07/26 OSAKA  
 08/06 BANGKOK  
 08/08 JAKARTA



**03**

**블랙핑크 BLACK PINK**

07/29-30  
 HANOI

THE BOYZ WORLD TOUR:  
Z E N E R A T I O N

CITY	DATE	CITY	DATE
NIIGATA	MAY 31	HIROSHIMA	JUNE 28
KOBE	JUNE 3-4	SAITAMA	JULY 1-2
FUKUOKA	JUNE 8	MANILA	JULY 15
TAIPEI	JUNE 10	SINGAPORE	JULY 20
MACAU	JUNE 24	JAKARTA	JULY 29
GIFU	JUNE 26	BANGKOK	AUG 5-6

THEBOYZ  
 IST ENTERTAINMENT | DREAM MAKER ENTERTAINMENT LIMITED

**04**

**더보이즈 The boyz**

07/01-02 Saitama  
 07/15 Manila  
 07/20 Singapore  
 07/29 Jakarta  
 08/05-06 Bangkok



# COMING UP CONCERTS



K E L E B R I T Y . W O R L D

05

## 베리베리 VERIVERY

07/02 Tokyo  
07/22 Taipei

06

## 트와이스 TWICE

07/02-03 Toronto    09/30 Bulacan  
07/06 New York    12/16-17 Nagoya  
07/09 Atlanta    12/27-28 Fukuoka  
09/02 Singapore  
09/07-08 London  
09/11 Paris  
09/13-14 Berlin  
09/23 Bangkok



# ACTORS OF THE MONTH.



## 표예진 Pyo Ye-Jin

Born	February 3, 1992 (age 30)
Years active	2012
Agent	Varo Entertainment

2019	Series   VIP
2021	Series   Taxi Driver 1
2023	Series   Taxi Driver 2



## 이도현 Lee Do-Hyun

Born	July 12, 1995 (age 27)
Years active	2017
Agent	YUE HUA

2022	Series   The Glory 1
2023	Series   The Glory 12
2023	Series   The Good Bad Mother



# K-POP ARTISTS OF THE MONTH.



## 커맨더맨 CMDM

Years active 2023  
 Labels COMMAND THE-M ENTERTAINMENT  
 Members Byeonghun, Hyunha, Junhyung, Heeju, Noyul, Seungho



## 라필루스 Lapillus

Years active 2022  
 Labels MLD Entertainment  
 Members Chanty, Shana, Yue, Bessie, Seowon, Haeun





# K-POP WEEKLY CHART (TOP 10)

\*\*2nd week of July 2023

## MelOn

1	—		퀸카 (Queencard) (여자)아이들
2	—		I AM IVE (아이브)
3	▲1		이브, 프사케 그리고 푸른 수염 LE SSERAFIM (르세라핌)
4	▼1		Spicy aespa
5	—		UNFORGIVEN (feat. Nile Rod... LE SSERAFIM (르세라핌)
6	—		Kitsch IVE (아이브)
7	—		헤어지자 말해요 박재정
8	—		Hype boy NewJeans
9	▲1		사랑은 늘 도망가 일영윤
10	▼1		모래 알갱이 일영윤

## iTunes Korea chart

Song	Artist
1 Eve, Psyche & The Bluebeard's wife	LE SSERAFIM
2 Steal The Show (From "Elemental")	Lauv
3 Spicy	aespa
4 I AM	IVE
5 Queencard	(G)I-DLE
6 UNFORGIVEN	LE SSERAFIM, Nile Rodgers
7 Idol	YOASOBI
8 Hype Boy	NewJeans
9 OMG	NewJeans
10 Ditto	NewJeans

## HANTEO chart Beta

1 퀸카 (Queencard) (G)I-DLE
2 I AM IVE
3 이브, 프사케 그리고 푸른 수염의 아내 LE SSERAFIM
4 Spicy aespa
5 Kitsch IVE
6 UNFORGIVEN (feat. Nile Rodgers) LE SSERAFIM
7 HYPE BOY NEWJEANS
8 헤어지자 말해요 Park Jae Jung
9 Ditto NEWJEANS
10 꽃(FLOWER) JISOO

## billboard HOT 100 global chart

1  → Last Night Morgan Wallen
2  ↑ Fast Car Luke Combs
3  ↑ Calm Down Rema & Selena Gomez
4  ↓ Flowers Miley Cyrus
5  → All My Life Lil Durk Featuring J. Cole
6  → Favorite Song Toosii
7  ↑ Karma Taylor Swift Featuring Ice Spice
8  ↓ Kill Bill SZA
9  ↓ Creepin' Metro Boomin, The Weeknd & 21 Savage
24  → Cupid Fifty Fifty





# NETFLIX TOP 10 INDONESIA

\*\*2nd week of July 2023



01

## Celebrity

Park Gyu-young, Kang min-hyuk, Lee Chung-ah



02

## King the Land

Lee Jun-ho, Yoona



03

## See You in My 19th Life

Shin Hye-sun, Ahn Bo-hyun



07

## The Good Bad Mother

Ra Mi-ran, Lee Do-hyun



10

## Doctor Cha

Uhm Jung-hwa, Kim Byung-chul



06

## Bloodhounds

Woo Do-hwan, Lee Sang Yi

1. Celebrity **N**
2. King the Land **N**
3. See You in My 19th Life **N**
4. The Witcher **N**
5. Delete **N**
6. Bloodhounds **N**
7. The Good Bad Mother **N**
8. Black Mirror **N**
9. Demon Slayer: Kimetsu no Yaiba
10. Doctor Cha **N**

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# NETFLIX TOP 10 MALAYSIA

\*\*2nd week of July 2023



01

## Celebrity

Park Gyu-young, Kang min-hyuk, Lee Chung-ah

- 1. - Celebrity N
- 2. - King the Land N
- 3. - The Witcher N
- 4. - Delete N
- 5. - See You in My 19th Life N
- 6. - Hidden Love
- 7. - Bloodhounds N
- 8. - Demon Slayer: Kimetsu no Yaiba
- 9. - Is It Cake? N
- 10. - The Good Bad Mother N



02

## King the Land

Lee Jun-ho, Yoona



05

## See You in My 19th Life

Shin hye-sun, Ahn Bo-hyun



07

## Bloodhounds

Woo Do-hwan, Lee Sang Yi



10

## The Good Bad Mother

Ra Mi-ran, Lee Do-hyun

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# NETFLIX TOP 10 SINGAPORE

\*\*2nd week of July 2023



02

## Celebrity

Park Gyu-young, Kang min-hyuk, Lee Chung-ah



03

## King the Land

Lee Jun-ho, Yoona



05

## See You in My 19th Life

Shin hye-sun, Ahn Bo-hyun



07

## Bloodhounds

Woo Do-hwan, Lee Sang Yi

- 1. - The Witcher N
- 2. - Celebrity N
- 3. - King the Land N
- 4. - Hidden Love
- 5. - See You in My 19th Life N
- 6. - Black Mirror N
- 7. - Bloodhounds N
- 8. - Delete N
- 9. - Is It Cake? N
- 10. - Food Tales

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# NETFLIX TOP 10 THAILAND

\*\*2nd week of July 2023



01

## Celebrity

Park Gyu-young, Kang min-hyuk, Lee Chung-ah



04

## King the Land

Lee Jun-ho, Yoona



06

## See You in My 19th Life

Shin hye-sun, Ahn Bo-hyun



07

## Bloodhounds

Woo Do-hwan, Lee Sang Yi

1. Celebrity N
2. Delete N
3. To the Moon and Back
4. King the Land N
5. The Witcher N
6. See You in My 19th Life N
7. Bloodhounds N
8. Demon Slayer: Kimetsu no Yaiba
9. Till The End of The Moon
10. Oshi no Ko

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# NETFLIX TOP 10 VIETNAM

\*\*2nd week of July 2023



01

## Celebrity

Park Gyu-young, Kang min-hyuk, Lee Chung-ah



02

## King the Land

Lee Jun-ho, Yoona



04

## See You in My 19th Life

Shin hye-sun, Ahn Bo-hyun



05

## Bloodhounds

Woo Do-hwan, Lee Sang Yi



10

## Agency

Lee Bo-young, Cho Seong-ha

1. Celebrity N
2. King the Land N
3. The Witcher N
4. See You in My 19th Life N
5. Bloodhounds N
6. Delete N
7. Ōoku: The Inner Chambers N
8. Black Mirror N
9. Demon Slayer: Kimetsu no Yaiba
10. Agency

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# NETFLIX TOP 10 JAPAN

\*\*2nd week of July 2023



03

## Celebrity

Park Gyu-young, Kang min-hyuk, Lee Chung-ah



04

## King the Land

Lee Jun-ho, Yoona

05

## See You in My 19th Life

Shin hye-sun, Ahn Bo-hyun

1. Let's Get Divorced N

2. Oshi no Ko

3. Celebrity N

4. Ōoku: The Inner Chambers N

5. King the Land N

6. Sanctuary N

7. See You in My 19th Life N

8. Hell's Paradise

9. Demon Slayer: Kimetsu no Yaiba

10. The Witcher N

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# NETFLIX TOP 10 OTHER COUNTRIES

\*\*2nd week of July 2023

## HONG-KONG

1.	🟡	King the Land <b>N</b>
2.	🟡	Celebrity <b>N</b>
3.	🟡	The Witcher <b>N</b>
4.	🟡	See You in My 19th Life <b>N</b>
5.	🟡	Hidden Love
6.	🟡	Black Mirror <b>N</b>
7.	🟡	Mashle: Magic and Muscles
8.	🟡	Oshi no Ko
9.	🟡	Demon Slayer: Kimetsu no Yaiba
10.	🟡	Ōoku: The Inner Chambers <b>N</b>

## PHILIPPINES

1.	🟡	The Witcher <b>N</b>
2.	🟡	Celebrity <b>N</b>
3.	🟡	King the Land <b>N</b>
4.	🟡	See You in My 19th Life <b>N</b>
5.	🟡	Hidden Love
6.	🟡	Delete <b>N</b>
7.	🟡	Is It Cake? <b>N</b>
8.	🟡	Demon Slayer: Kimetsu no Yaiba
9.	🟡	Bloodhounds <b>N</b>
10.	🟡	Oshi no Ko

## TAIWAN

1.	🟡	Hidden Love
2.	🟡	Celebrity <b>N</b>
3.	🟡	King the Land <b>N</b>
4.	🟡	See You in My 19th Life <b>N</b>
5.	🟡	Starlight BnB
6.	🟡	The Witcher <b>N</b>
7.	🟡	Mashle: Magic and Muscles
8.	🟡	Best Interest
9.	🟡	Bloodhounds <b>N</b>
10.	🟡	Demon Slayer: Kimetsu no Yaiba





# Thank You

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